



Miguel Guerrero
graphic designer

Let's work together.

migueldesign
miguelguerrero627@gmail.com
832.704.9779

Hi, I'm Miguel. I'm a multidisciplinary designer with 6+ years of experience crafting bold, system-led brand identities across various industries. With a strong foundation in motion-design, my strengths lie in visual storytelling, design systems, and high-craft execution that bridges brand, product, and culture.

Experience

Drunk Elephant 2021-2025

Senior Graphic Designer

- Designed storyboards for commercials, edited, and animated content.
- Created campaign visuals for social, email, web, and print for a global brand.
- Developed and executed email designs that drove 20% of total e-commerce revenue.
- Received recognition with the Drunk Elephant Pachy Award for Outstanding Creative Contributions (2025).

Langrand 2020-2021

Graphic Designer

- Served as brand, print, web, and digital designer for an independent strategy and creative agency.
- Worked with a range of clients across the healthcare, finance, and public sectors.

Norton Creative 2019

Junior Graphic Designer

- Served as graphic designer and illustrator for a creative agency, specializing in restaurant and hospitality brands.
- Designed brand identities and menus for local and national restaurant brands.
- Created marketing materials and shot social media content for hospitality brands.

Rice University 2017-2018

Graphic Design Intern

- Designed print and web assets for Rice University's engineering department.
- Created illustrations and designed posters for visiting lecturers that covered a range of topics from medicine, infrastructure, and mathematics to engineering and technology.
- Assisted in designing research presentations for graduate students, scientists, and faculty.

Awards

Drunk Elephant Pachy Award, 2025

AIGA Emerging Designer Award, 2019

UH Flaxman Endowed Scholarship, 2017-2018

University of Houston Dean's List 2014-2018

Association of Texas Photography Instructors, 2014

Scholastic Art and Writing Award 2014

- Gold Key Recipient
- National Medalist

Design Skills

Branding and identity systems, motion design, storyboarding, print and web design, data visualization, environmental graphics, exhibition design, UI/UX design, typeface development, illustration, packaging design, digital design, typography, layouts & grids, and color strategy

Technical Skills

Adobe Creative Suite | Photoshop | Illustrator | After Effects | Lightroom | Indesign | Adobe XD | C4D | Midjourney | Figma | RoboFont | Wix | Squarespace | WordPress | HTML | CSS

Other Skills

social media marketing, 3D printing, video editing, hand lettering, photography, silk screen printing, letterpress printing, relief printmaking, laser and vinyl cutting, fabrication, book binding

Exhibitions

BRIGHT DAYS AHEAD, 2024.

- Created hand-lettering and other assets for a cross-country traveling pop-up campaign.
- UHGD, Graphic Design Senior Exhibition Match, Midtown, 2018.*

ENCOUNTER: MEETING POINTS ON BUFFALO BAYOU, Public Installation and Engagement, 2018.
UH ANNUAL STUDENT ART EXHIBITION, 2017-2018.

Kolache: Graphic Novel Making Exhibition Match Midtown, Spring 2017

Publications

Encounter: Meeting Points on Buffalo Bayou
The Houston Chronicle, Arts Insight-Houston
Public Media, Buffalo Bayou Partnership

Education

University of Houston, BFA, Bachelor of Fine Arts degree in Graphic Design, 2018

Other Languages

Filipino/Tagalog

**Portfolio and References
available upon request**